

# TELE REP

Buyer: MEDIA PLACEMENT

## REP BUYLINES

Tel #:

De

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name
	##CASH ##MUNK										
	1	Fri/1135P-1235A	30S	\$300	Oct26/12	Oct26/12	1	1	1	\$300	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	2	Fri/1235-135A	30S	\$50	Oct26/12	Oct26/12	1	2	2	\$100	LT-FERGUSN-CBS<
		Contract Comment: LT-FERGUSN-CBS<									
	3	Fri/3-4P	30S	\$400	Oct26/12	Oct26/12	1	1	1	\$400	DR. PHIL
		Contract Comment: DR. PHIL									
	4	Fri/4-5P	30S	\$400	Oct26/12	Oct26/12	1	1	1	\$400	ANDERSON
		Contract Comment: ANDERSON									
	5	Fri/5-530A	30S	\$250	Oct26/12	Oct26/12	1	1	1	\$250	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	6	Fri/530-6A	30S	\$250	Oct26/12	Oct26/12	1	1	1	\$250	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	7	Fri/630-7A	30S	\$450	Oct26/12	Oct26/12	1	1	1	\$450	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	8	Fri/7-730P	30S	\$5,000	Oct26/12	Oct26/12	1	1	1	\$5,000	WHEEL-FORTNE
		Contract Comment: WHEEL-FORTNE									
	9	Fri/7-9A	30S	\$450	Oct26/12	Oct26/12	1	3	3	\$1,350	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	10	Fri/9-10A	30S	\$400	Oct26/12	Oct26/12	1	1	1	\$400	LIVE WTH KELLY
		Contract Comment: LIVE WTH KELLY									
	11	Mon/1135P-1235A	30S	\$300	Oct29/12	Oct29/12	1	1	1	\$300	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	12	Mon/1235-135A	30S	\$50	Oct29/12	Oct29/12	1	2	2	\$100	LT-FERGUSN-CBS<
		Contract Comment: LT-FERGUSN-CBS<									
	13	Mon/3-4P	30S	\$400	Oct29/12	Oct29/12	1	1	1	\$400	DR. PHIL
		Contract Comment: DR. PHIL									
	14	Mon/4-5P	30S	\$400	Oct29/12	Oct29/12	1	1	1	\$400	ANDERSON
		Contract Comment: ANDERSON									
	15	Mon/5-530A	30S	\$250	Oct29/12	Oct29/12	1	1	1	\$250	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	16	Mon/530-6A	30S	\$250	Oct29/12	Oct29/12	1	1	1	\$250	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	17	Mon/530-6P	30S	\$2,000	Oct29/12	Oct29/12	1	1	1	\$2,000	NWSCHNL3-530PM
		Contract Comment: NWSCHNL3-530PM									
	18	Mon/630-7A	30S	\$450	Oct29/12	Oct29/12	1	1	1	\$450	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	19	Mon/7-9A	30S	\$450	Oct29/12	Oct29/12	1	3	3	\$1,350	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	20	Mon/730-8P	30S	\$5,000	Oct29/12	Oct29/12	1	1	1	\$5,000	JEOPARDY<
		Contract Comment: JEOPARDY<									
	21	Mon/9-10A	30S	\$400	Oct29/12	Oct29/12	1	1	1	\$400	LIVE WTH KELLY
		Contract Comment: LIVE WTH KELLY									
	22	Sat/7-730P	30S	\$2,000	Oct27/12	Oct27/12	1	1	1	\$2,000	WHEEL-FORTNE W
		Contract Comment: WHEEL-FORTNE W									
	23	Sat/730-8P	30S	\$2,000	Oct27/12	Oct27/12	1	1	1	\$2,000	JEOPARDY-WKND
		Contract Comment: JEOPARDY-WKND									
	24	Sat/8-9P	30S	\$750	Oct27/12	Oct27/12	1	1	1	\$750	CRIMETIME
		Contract Comment: CRIMETIME									
	25	Sat/9-11A	30S	\$250	Oct27/12	Oct27/12	1	2	2	\$500	CBS THS MRN:SA
		Contract Comment: CBS THS MRN:SA									
	26	Sun/8-9P	30S	\$4,000	Oct28/12	Oct28/12	1	1	1	\$4,000	AMAZING RACE
		Contract Comment: AMAZING RACE									
	27	Sun/9-1030A	30S	\$1,500	Oct28/12	Oct28/12	1	2	2	\$3,000	SUNDAY MRN-CBS
		Contract Comment: SUNDAY MRN-CBS									
	28	Thu/1135P-1235A	30S	\$300	Oct25/12	Oct25/12	1	1	1	\$300	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	29	Thu/1235-135A	30S	\$50	Oct25/12	Oct25/12	1	2	2	\$100	LT-FERGUSN-CBS<
		Contract Comment: LT-FERGUSN-CBS<									
	30	Thu/3-4P	30S	\$400	Oct25/12	Oct25/12	1	1	1	\$400	DR. PHIL
		Contract Comment: DR. PHIL									
	31	Thu/4-5P	30S	\$400	Oct25/12	Oct25/12	1	1	1	\$400	ANDERSON
		Contract Comment: ANDERSON									
	32	Thu/5-530A	30S	\$250	Oct25/12	Oct25/12	1	1	1	\$250	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	33	Thu/530-6A	30S	\$250	Oct25/12	Oct25/12	1	1	1	\$250	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	34	Thu/530-6P	30S	\$2,000	Oct25/12	Oct25/12	1	1	1	\$2,000	NWSCHNL3-530PM
		Contract Comment: NWSCHNL3-530PM									
	35	Thu/630-7A	30S	\$450	Oct25/12	Oct25/12	1	1	1	\$450	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	36	Thu/7-9A	30S	\$450	Oct25/12	Oct25/12	1	3	3	\$1,350	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	37	Thu/9-10A	30S	\$400	Oct25/12	Oct25/12	1	1	1	\$400	LIVE WTH KELLY
		Contract Comment: LIVE WTH KELLY									
	38	Thu/9-10P	30S	\$4,000	Oct25/12	Oct25/12	1	1	1	\$4,000	PERSON OF INTEREST
		Contract Comment: PERSON OF INTEREST									
	39	Tue/10-11P	30S	\$2,500	Oct23/12	Oct23/12	1	1	1	\$2,500	VEGAS
		Contract Comment: VEGAS									
	40	Tue/1135P-1235A	30S	\$300	Oct23/12	Oct23/12	1	1	1	\$300	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	41	Tue/1235-135A	30S	\$50	Oct23/12	Oct23/12	1	2	2	\$100	LT-FERGUSN-CBS<
		Contract Comment: LT-FERGUSN-CBS<									
	42	Tue/3-4P	30S	\$400	Oct23/12	Oct23/12	1	1	1	\$400	DR. PHIL
		Contract Comment: DR. PHIL									
	43	Tue/4-5P	30S	\$400	Oct23/12	Oct23/12	1	1	1	\$400	ANDERSON
		Contract Comment: ANDERSON									
	44	Tue/5-530A	30S	\$250	Oct23/12	Oct23/12	1	1	1	\$250	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	45	Tue/530-6A	30S	\$250	Oct23/12	Oct23/12	1	1	1	\$250	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	46	Tue/530-6P	30S	\$2,000	Oct23/12	Oct23/12	1	1	1	\$2,000	NWSCHNL3-530PM
		Contract Comment: NWSCHNL3-530PM									
	47	Tue/630-7A	30S	\$450	Oct23/12	Oct23/12	1	1	1	\$450	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	48	Tue/7-9A	30S	\$450	Oct23/12	Oct23/12	1	3	3	\$1,350	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	49	Tue/730-8P	30S	\$5,000	Oct23/12	Oct23/12	1	1	1	\$5,000	JEOPARDY<
		Contract Comment: JEOPARDY<									
	50	Tue/8-9P	30S	\$5,000	Oct23/12	Oct23/12	1	1	1	\$5,000	NCIS
		Contract Comment: NCIS									
	51	Tue/9-10A	30S	\$400	Oct23/12	Oct23/12	1	1	1	\$400	LIVE WTH KELLY
		Contract Comment: LIVE WTH KELLY									
	52	Wed/1135P-1235A	30S	\$300	Oct24/12	Oct24/12	1	1	1	\$300	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	53	Wed/1235-135A	30S	\$50	Oct24/12	Oct24/12	1	2	2	\$100	LT-FERGUSN-CBS<
		Contract Comment: LT-FERGUSN-CBS<									
	54	Wed/3-4P	30S	\$400	Oct24/12	Oct24/12	1	1	1	\$400	DR. PHIL
		Contract Comment: DR. PHIL									
	55	Wed/4-5P	30S	\$400	Oct24/12	Oct24/12	1	1	1	\$400	ANDERSON
		Contract Comment: ANDERSON									
	56	Wed/5-530A	30S	\$250	Oct24/12	Oct24/12	1	1	1	\$250	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	57	Wed/530-6A	30S	\$250	Oct24/12	Oct24/12	1	1	1	\$250	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	58	Wed/6-630P	30S	\$3,500	Oct24/12	Oct24/12	1	1	1	\$3,500	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	59	Wed/630-7A	30S	\$450	Oct24/12	Oct24/12	1	1	1	\$450	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	60	Wed/7-730P	30S	\$5,000	Oct24/12	Oct24/12	1	1	1	\$5,000	WHEEL-FORTNE
		Contract Comment: WHEEL-FORTNE									
	61	Wed/7-9A	30S	\$450	Oct24/12	Oct24/12	1	3	3	\$1,350	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	62	Wed/9-10A	30S	\$400	Oct24/12	Oct24/12	1	1	1	\$400	LIVE WTH KELLY
		Contract Comment: LIVE WTH KELLY									

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Length</i>	<i>Rate</i>	<i>Starting Date</i>	<i>Ending Date</i>	<i># of Wks</i>	<i>Spt/ Week</i>	<i>Total Spots</i>	<i>Total Dollars</i>	<i>Program Name</i>
		<b>Total 79 Spots for:</b>		<b>\$72,750</b>					<b>79</b>	<b>\$72,750</b>	
		Monthly Estimate Dollars:									
										\$61,850 Oct/12	
										\$10,900 Nov/12	

Rep: TELEREP, INC

Run On: Oct24/12 a

E-Order#:

Station: WISN-TV  
Salesperson: DAVE CLARK

Agency: #: 1795

Advertiser: RA35+

Buyer: N



Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
		##CASH ##MUNK			
	1	Fri/1135P-1235A	0.0	Oct19/12	Rev #0: A
		Contract Comment: D LETTRM			
	2	Fri/1235-135A	0.0	Oct19/12	Rev #0: A
		Contract Comment: LT-FERGU			
	3	Fri/3-4P	0.0	Oct19/12	Rev #0: A
		Contract Comment: DR. PHIL			
	4	Fri/4-5P	0.0	Oct19/12	Rev #0: A
		Contract Comment: ANDERSO			
	5	Fri/5-530A	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	6	Fri/530-6A	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	7	Fri/630-7A	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	8	Fri/7-730P	0.0	Oct19/12	Rev #0: A
		Contract Comment: WHEEL-FC			
	9	Fri/7-9A	0.0	Oct19/12	Rev #0: A
		Contract Comment: CBS THS M			
	10	Fri/9-10A	0.0	Oct19/12	Rev #0: A
		Contract Comment: LIVE WTH			
	11	Mon/1135P-1235A	0.0	Oct19/12	Rev #0: A
		Contract Comment: D LETTRM			
	12	Mon/1235-135A	0.0	Oct19/12	Rev #0: A
		Contract Comment: LT-FERGU			
	13	Mon/3-4P	0.0	Oct19/12	Rev #0: A
		Contract Comment: DR. PHIL			
	14	Mon/4-5P	0.0	Oct19/12	Rev #0: A
		Contract Comment: ANDERSO			
	15	Mon/5-530A	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	16	Mon/530-6A	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	17	Mon/530-6P	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	18	Mon/630-7A	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			

Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	19	Mon/7-9A	0.0	Oct19/12	Rev #0: A
		Contract Comment: CBS THS M			
	20	Mon/730-8P	0.0	Oct19/12	Rev #0: A
		Contract Comment: JEOPARDY			
	21	Mon/9-10A	0.0	Oct19/12	Rev #0: A
		Contract Comment: LIVE WTH			
	22	Sat/7-730P	0.0	Oct19/12	Rev #0: A
		Contract Comment: WHEEL-FC			
	23	Sat/730-8P	0.0	Oct19/12	Rev #0: A
		Contract Comment: JEOPARDY			
	24	Sat/8-9P	0.0	Oct19/12	Rev #0: A
		Contract Comment: CRIMETIM			
	25	Sat/9-11A	0.0	Oct19/12	Rev #0: A
		Contract Comment: CBS THS M			
	26	Sun/8-9P	0.0	Oct19/12	Rev #0: A
		Contract Comment: AMAZING I			
	27	Sun/9-1030A	0.0	Oct19/12	Rev #0: A
		Contract Comment: SUNDAY M			
	28	Thu/1135P-1235A	0.0	Oct19/12	Rev #0: A
		Contract Comment: D LETTRM			
	29	Thu/1235-135A	0.0	Oct19/12	Rev #0: A
		Contract Comment: LT-FERGU			
	30	Thu/3-4P	0.0	Oct19/12	Rev #0: A
		Contract Comment: DR. PHIL			
	31	Thu/4-5P	0.0	Oct19/12	Rev #0: A
		Contract Comment: ANDERSO			
	32	Thu/5-530A	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	33	Thu/530-6A	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	34	Thu/530-6P	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	35	Thu/630-7A	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	36	Thu/7-9A	0.0	Oct19/12	Rev #0: A
		Contract Comment: CBS THS M			
	37	Thu/9-10A	0.0	Oct19/12	Rev #0: A
		Contract Comment: LIVE WTH			
	38	Thu/9-10P	0.0	Oct19/12	Rev #0: A
		Contract Comment: PERSON C			
	39	Tue/10-11P	0.0	Oct19/12	Rev #0: A
		Contract Comment: VEGAS			
	40	Tue/1135P-1235A	0.0	Oct19/12	Rev #0: A
		Contract Comment: D LETTRM			

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
	41	Tue/1235-135A	0.0	Oct19/12	Rev #0: A
		Contract Comment: LT-FERGU			
	42	Tue/3-4P	0.0	Oct19/12	Rev #0: A
		Contract Comment: DR. PHIL			
	43	Tue/4-5P	0.0	Oct19/12	Rev #0: A
		Contract Comment: ANDERSO			
	44	Tue/5-530A	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	45	Tue/530-6A	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	46	Tue/530-6P	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	47	Tue/630-7A	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	48	Tue/7-9A	0.0	Oct19/12	Rev #0: A
		Contract Comment: CBS THS M			
	49	Tue/730-8P	0.0	Oct19/12	Rev #0: A
		Contract Comment: JEOPARDY			
	50	Tue/8-9P	0.0	Oct19/12	Rev #0: A
		Contract Comment: NCIS			
	51	Tue/9-10A	0.0	Oct19/12	Rev #0: A
		Contract Comment: LIVE WTH			
	52	Wed/1135P-1235A	0.0	Oct19/12	Rev #0: A
		Contract Comment: D LETTRM			
	53	Wed/1235-135A	0.0	Oct19/12	Rev #0: A
		Contract Comment: LT-FERGU			
	54	Wed/3-4P	0.0	Oct19/12	Rev #0: A
		Contract Comment: DR. PHIL			
	55	Wed/4-5P	0.0	Oct19/12	Rev #0: A
		Contract Comment: ANDERSO			
	56	Wed/5-530A	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	57	Wed/530-6A	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	58	Wed/6-630P	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	59	Wed/630-7A	0.0	Oct19/12	Rev #0: A
		Contract Comment: NWSCHNL			
	60	Wed/7-730P	0.0	Oct19/12	Rev #0: A
		Contract Comment: WHEEL-FC			
	61	Wed/7-9A	0.0	Oct19/12	Rev #0: A
		Contract Comment: CBS THS M			
	62	Wed/9-10A	0.0	Oct19/12	Rev #0: A
		Contract Comment: LIVE WTH			

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
		<b>Total 79 Spots for:</b>	<b>0.0</b>		
		Monthly Estimate Dollars:			
			0.0 Oct/12		
			0.0 Nov/12		